



# Sponsorship 2023

**Mission:** To engage and enrich our diverse community by providing arts programming, and cultural activities.

**Vision/Purpose:** to celebrate and promote the community's diverse artistic and cultural life; develop and enrich its cultural capacity; and champion the economic, social, and education benefits of the arts.

## Our values:

Excellence - Fostering excellence in the arts and culture.  
Pride - Creating programs that our community can celebrate  
Education - Transmitting creative knowledge and skills  
Integrity - Operating with clear values and sincerity  
Diversity - Bridging a variety of peoples, arts, and cultures  
Commitment - Investing in the future by nurturing arts and people  
Optimism - Committing courage, energy, and hope to all we do

## Successes:

- \$695,167 raised for Waco Cultural Arts Fest. Longevity of 19 years with average of 190,000 attending guests.
- \$35,000 raised for Art on Elm festival. Longevity of seven years with average of 6,000 attending guests.
- \$4.3 million raised for public art permanent sculptures: The Chisholm Trail Heritage Monument at Indian Spring Park, The Doris Miller Memorial at Bledsoe-Miller Park and Las Mesas at the Waco Convention Center.
- \$65,000 raised for murals in East and South Waco with community participation.
- Public Art temporary sculpture value of \$3 million from Cultural Arts of Waco, exhibited through The Waco Outdoor Sculpture Exhibition.

## WHY DONATE TO WACO CULTURAL ARTS FEST DBA CULTURAL ARTS OF WACO

Waco Cultural Arts Fest dba Cultural Arts of Waco is an arts organization with a social mission. The diverse founding board members of the organization mindfully placed the word "cultural" in our name. They reminded us that we are stewards not only of artistic expression and excellence but also of the social, historical, familial, and other inheritances that inform and inspire that expression and excellence. We have identified and continually interpret and apply our six core values of diversity, excellence, pride, education, integrity, and commitment to our community to all our programming. We commit to inclusivity by ensuring that our events are free, accessible, and reflective of the communities that they serve. In this way, the organization embraces our mantra "Arts for All", and realizes our values through several avenues, all with free access to the public:

- ▶ **Waco Cultural Arts Fest:** a three-day festival incorporating ArtsFest, ScienceFest, WordFest, Music and Dance on the Main Stage.
- ▶ **Art on Elm:** a two-day East Waco event showcasing student art K-12, area artists and art activities.
- ▶ **PumpkinFest:** an East Waco neighborhood event painting pumpkins with costumed artists, hotdogs, pumpkin and sweet potato pies, soft drinks and snacks.
- ▶ **The Travelling Ofrenda:** a five-day event to preserve the educational tradition of this ancient cultural expression to remember, honor, and celebrate the lives of loved ones that have passed. Sharing special foods together.
- ▶ **Art at the Arc:** a seven-week summer day camp for K-12 students with intellectual and developmental disabilities in collaboration with The Arc of McLennan County.
- ▶ **{254}DanceFest returning 2024** to bring contemporary dance to the Waco region with exceptional professional and pre-professional work from local and out of state artists.
- ▶ **The Central Texas African American Heritage Foundation:** as the fiduciary we foster awareness of African American cultural heritage in Central Texas through interactive programming and educational experiences.
- ▶ **Branding the Brazos "Waco Chisholm Trail Heritage" Sculpture,** a series of sculptures that pay homage to Waco's role along the historic cattle-drive trail and enable visitors to visualize Texas folklore, culture and history.
- ▶ **Doris Miller Memorial Sculpture,** which honors an awe-inspiring African-American hero while providing a place for reflection and learning.

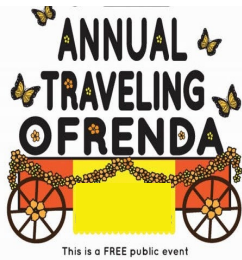
# SPONSOR SUPPORT

Three Interlocking Fall Art Events celebrating the arts, music, dance, science, spoken word and cultural traditions.



## October 28, 2023 @ Rev. Wilbert Austin, Sr. Park Hood Street, Waco

Pumpkin Sponsor	\$500	
Art Sponsor	\$250	
Hot Dog & Dessert Pie Sponsor	\$500	NeighborWorks Waco
Drinks & Snacks Sponsor	\$250	



## October 30 – November 3 @ ArtPlace 418 Elm Avenue, Waco

Construction Sponsor	\$1000
Dia de las Muertos Nov 2 reception & candle lighting	\$300
"CoCo" screening refreshments	\$200
Art Sponsor	\$500



## November 3-5, 2023 @ Indian Spring Park & the Waco Convention Center

A three-day festival incorporating ArtsFest, ScienceFest, WordFest, Music and Dance on the Main Stage.

PRESENTING	\$35,000	
UNDERWRITER	\$30,000	Creative Waco
PLATINUM	\$15,000	
GOLD	\$10,000	Texas Commission on the Arts
WORDFEST	\$2,000	
SCIENCEFEST	\$2,000	
EARLY CHILDHOOD Imagination Station	\$2,000	pending
EASEL ART	\$1,500	
ARTS for ALL Activities	\$750 x 5	
MUSIC MAINSTAGE individual performers	\$500 x 5 & \$1,000 x 5	
FRIENDS of the FESTIVAL	\$250+	

Your support keeps the festivals FREE for more information call or text please contact Doreen Ravenscroft @ 254 723 6839 follow us on Facebook, Instagram and Threads