

# CULTURAL ARTS OF WACO

## {254}DANCEFEST

Waco Cultural Arts Fest

Waco National Outdoor  
Sculpture Exhibition

Branding the Brazos  
Chisholm Trail Heritage Project

Doris Miller Memorial Project

Art at the Arc

Art on Elm

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Waco Cultural Arts Fest announces the return of {254}DANCEFEST April 19-20, 2024. With support from McLennan Community College this year will mark its comeback after a four-year pause during the Covid pandemic!

{254} was a vital part of the Texas dance community in its offerings of learning and performance opportunities for students and professional dancers alike. We need your help to bring this festival back to life! As a sponsor you will be supporting the growth of arts across Texas and most importantly, bringing visibility and awareness of the arts, specifically dance, to Waco. Arts are inextricably linked to the greater cultural value of a place and Waco is one the cusp of much growth! As a supporter of the arts we are asking you to partner with us toward this goal! The second page shows your benefits as a sponsor!

Our vision is to bring professional and pre-professional contemporary movement ideas to central Texas. We seek artists pushing the limits of dance while also exploring dance traditions. We would like to provide the community with exposure to the current dance making ideas in movement, performance, choreography and collaboration that are mainstays of concert-level dance not found in popular culture.

We are featuring classes by five master teachers, an informal showing of works which includes work by youth in the NextGen program, and a Gala performance highlighting works by renowned Texas based dance companies such as Ad Deum Dance and Bruce Wood Dance.

Through the dance festival we hope to create a greater artistic awareness! Why dance? What is its value? What is its purpose? Who cares and why should care be given?

### Values of Dance:

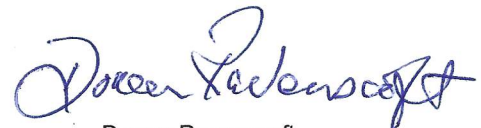
- Encourages learning, problem solving, appliance of information, interdisciplinary collaboration, improvement of physical skills
- Creates kinesthetic awareness, body and anatomical knowledge, and an understanding of health and fitness
- Allows for experiencing and performing dance from other times, places and cultural contexts
- Inspires all minds and all bodies to create a meaning through traditional and contemporary structures in the medium of dance. Therefore, dance becomes a part of every student and something each student can express his/her lived experience and footprint.

We anticipate that the revival of this festival will further enrich the overall arts landscape in Waco. Please consider giving your support to {254}DANCEFEST.

Sincerely,



Hannah Requa, B.F.A.  
Director, {254}DANCEFEST



Doreen Ravenscroft  
President  
Waco Cultural Arts Fest

**Mission:** To engage and enrich our diverse community by providing arts programming, and cultural activities

Cultural Arts of Waco • 814 Elm Avenue • Waco Texas 76704

(254) 723-6830 • [www.culturalartswaco.org](http://www.culturalartswaco.org) • IRS Tax ID 05-0616886

## SPONSORSHIP OPPORTUNITIES

# {254}DANCEFEST

| benefit privileges  |  | pacesetter<br>\$5,000 | gold<br>\$1,000 | silver<br>\$500 | bronze<br>\$250 |
|---|--|-----------------------|-----------------|-----------------|-----------------|
| Name/Logo on all Promo Materials                          |  | ◆                     | ◆               | ◆               | ◆               |
| On-Site Signage specific event areas                      |  | ◆                     | ◆               | ◆               | ◆               |
| {254} DanceFest Brochure Full Color Logo<br>Vector format |  | ◆                     | ◆               | ◆               | ◆               |
| Website Logo Vector Format or Name and<br>link on website |  | ◆                     | Listed          | Listed          | Listed          |
| Social Media (Facebook/Instagram)                         |  | ◆                     | ◆               |                 |                 |

Sponsors will receive reserved seats according to level of sponsorship Pacesetter 10, Gold 6, Silver 4, Bronze 2 for the Gala Dance Event at the Ball Performing Arts Center, McLennan Community College Saturday, April 20<sup>th</sup> at 7:00pm

SPONSOR NAME: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship will be in the form of CASH \_\_\_\_\_ and/or In-Kind \_\_\_\_\_ Value \_\_\_\_\_

Please describe In-Kind \_\_\_\_\_

Payment: (please complete) Date of Payment \_\_\_\_\_ Check No: \_\_\_\_\_

OR

Secure Payment online at @ [www.givebutter.com/254DanceFest](http://www.givebutter.com/254DanceFest)



THANK YOU FOR YOUR SUPPORT

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